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Attention: News Editors

For Immediate Release

MEDIA RELEASE

MSYNS TO CONDUCT A COUNTRY WIDE DATA COLLECTION ON SPORT DEVELOPMENT IN NAMIBIA

WINDHOEK, The Ministry of Sport, Youth and National Service, notifies and requests vital stakeholders and the Namibian public, to render the needed assistance and cooperation to our team assigned to collect data countrywide, to develop the Namibia Sports Development Index (NSDI).

The initiative is a collaborative effort with the Commonwealth Secretariat, Namibia Statistics Agency, GIZ, UNICEF, Namibia Sports Commission, University of Namibia (UNAM), Namibia University of Science and Technology (NUST), Namibia School Sport Union (NSSU) and other government Ministries.

The purpose of the NSDI project is to initiate a data collection process and develop a report, in line with the Namibian Sport Professionalization Framework of 2018, aimed at providing Namibia with information and evidence on the status of sports professionalization and contribution to employment development and opportunity, participation and physical activity (health and well-being), governance of the sport sector and funding, perception and physical activity.

Sports is recognised as an essential enabler of sustainable development in the 2030 Agenda for Sustainable Development. The NSDI will provide a means to track progress toward the goals set out in the NDP 5 Sport Chapter of empowering people and communities through sports, specifically ensuring that sports create two (2) per cent of employment, directly and indirectly by 2022. The NSDI index will also provide a tool to measure and evaluate progress towards maximising the contribution of sport to achieving additional prioritized Sustainable Development Goals (SDG's) targets in the country.

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All official correspondence must be addressed to the Executive Director



In consideration of Covid-19 and recommendation by the Namibia Statistics Agency, the data collection process will be conducted through three (3) methodologies.

- An Electronic survey using electronic mail where the data collector and the respondents will engage via the internet mail;
- A Telephonic interviewing where the data collector will call the respondent and complete the survey from the respondent answers telephonically; and
- In minimal cases and considering the digital and rural divide in Namibia, a survey questionnaire will be dropped to the respondent by the data collector and pick-up after a week.

The overall goal of the Namibia Sports Development Index project is to create a case for sports in terms of its contribution to social-economic development and global sustainable development goals.

Ends.

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