

FUNDING PROPOSAL

of The Ministry of Education, Arts and Culture,
The Ministry of Sport, Youth and National Service
and the Deutsche Gesellschaft für Internationale
Zusammenarbeit (GIZ) GmbH

IPESS

Integrated Physical Education
and School Sport Programme





Implemented by
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

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IPESS SPONSORSHIP OPPORTUNITIES

Holistic Youth Development through Sport

Executive Summary

The Integrated Physical Education and School Sport (IPESS) programme is steered by the Ministry of Education, Arts and Culture together with the Ministry of Sport, Youth and National Service, and supported by GIZ's 'Sport for Development in Africa' Regional Project.

IPESS aims to foster a culture of being physically active within the education sector. IPESS can therefore be used to:

- Promote health and prevent diseases;
- Strengthen child and youth development and education;
- Foster social inclusion;
- Promote gender equality; and
- Promote employment and economic development.

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Practical guides for educators are being developed, teachers are trained as multipliers and sport equipment sets are supplied.



1/week

Namibian schools only offer physical education once a week

22%

of students are physically active for a total of at least 60 minutes per day

36%

of students spent three or more hours per day doing sedentary, such as watching television, playing computer games etc

Background to S4DA in Africa

Sport is an effective means to promote:

Peace **Education** **Violence Prevention** **Gender Equality** **Health**

Young people engaging in sports acquire important life skills such as communication, collaboration and leadership skills that increase their confidence and better qualify them for the labour market.

Launched in 2014, the GIZ 'Sport for Development in Africa' (S4DA) Regional Project establishes sport as a tool for achieving development goals in selected African countries on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

Building on the great enthusiasm for sport in Africa, the German development cooperation and its African partners constructed sports grounds, trained coaches and supported organisations on fostering youth development through sport in 13 African countries by June 2019.

In Namibia, the S4DA Regional Project has cooperated with the country's Ministry of Education, Arts and Culture since 2016.

S4DA Objective:

Development perspectives of **children and youth** with regard to education, employment, health, gender equality, and peaceful coexistence are **improved through sport**.

Programme Description

In 2017, the Ministry of Education, Arts and Culture (MoEAC) and the Ministry of Sport, Youth and National Service (MoSYNS) signed Terms of References with the main objective to remove the barriers that prevent the establishment of a well-coordinated and seamless school sport system in Namibia and to promote a national embodiment of quality physical education.

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The Ministries recognised the vital role of physical activity to the holistic development of young people, fostering their physical, social and emotional health.

Some results achieved so far or activities currently in progress are:

- Regular meetings and action plans of a national steering committee to coordinate IPESS activities;
- Practical teachers' guides (Physical Education4Life) have been developed for Grade 10 - 11 and for Pre-primary – Grade 3; all other grades will be developed until 2022. The manual outlines practical sessions to integrate life skills and important social issues such as sexual reproductive health, alcohol abuse or financial literacy into PE classes;
- Teachers and other educators are being trained as multipliers (ToT) nationwide with the support of GIZ S4DA; and
- "Integrated Physical Education and School Sport" Policy is currently being developed, to sustainably embed quality physical education and school sport in the educational system.

Programme Details

Impact of IPESS

IPESS is incapacitating teachers at schools countrywide with the right know-how and tools to offer quality sport for development and physical education programmes. The Physical Education 4 Life Teachers' Guides outline practical sessions for educators on how to implement quality physical education lessons and integrate life skills and health promotion amongst others.

Benefits for the Target Group

Striving towards a Healthier Nation

- 71% of all global deaths in 2016 were due to noncommunicable diseases (NCDs);

Financial Literacy

- Integration of topics on budgeting, spending and saving into the PE sessions;

Building important Life Skills

- Empower young people as leaders and teach them valuable life skills like teamwork, discipline, tolerance, communication skills and self-confidence; and

Gender Equality and Empowerment of Girls and Young Women

- IPESS seeks at a female participation of at least 50%.

Furthermore, IPESS addresses gender equality, gender-based violence (GBV) and healthy relationships in the PE4Life manuals, which empower girls to speak up and become confident female leaders.

WORKING TOWARDS:

SUSTAINABLE
DEVELOPMENT
GOALS



Stakeholders



EMPLOYERS

CHILDREN HEALTH

YOUTH / LEARNERS

GOVERNMENT

COMMUNITY

FEDERATIONS

POLITICIANS

NANTU TEACHERS

MEDIA

CSR

ORGANISATIONS

CLUBS

CHURCH COUNCILS

MANAGEMENT

ADVOCATES/ROLE MODELS

GUARDIANS

The graphic below shows the impact Sport for Development can have on the target group.

SPORT FOR DEVELOPMENT

Using Sport and Physical Activity as a tool for child and youth development, as well as to achieve development goals.

CHALLENGES:

19%

TEEN PREGNANCY

19% of young women (15-19 years) become pregnant and give birth.

HIV / AIDS

An estimated **6,000** Namibians are infected with HIV per year.

39%

UNEMPLOYMENT

39% of the unemployed are youths (15-34 years), which increases poverty.

NO ACTIVITIES

On average, Namibian schools only offer physical education **1x a week** and there is a severe lack of after-school activities.

ALCOHOL

60%

60% of Namibian school learners use alcohol.

ACCESSING THE YOUTH & THE BENEFITS:



HEALTH

- Reduced risk of non-communicable diseases
- Increased knowledge about STIs
- Increased knowledge about contraception & sexual relationships



LIFE SKILLS

- Communication
- Self-confidence
- Teamwork
- Decision-making
- Goal-setting



EQUALITY

- Girls empowerment
- Enhanced participation
- Learn about gender differences



ACADEMICS

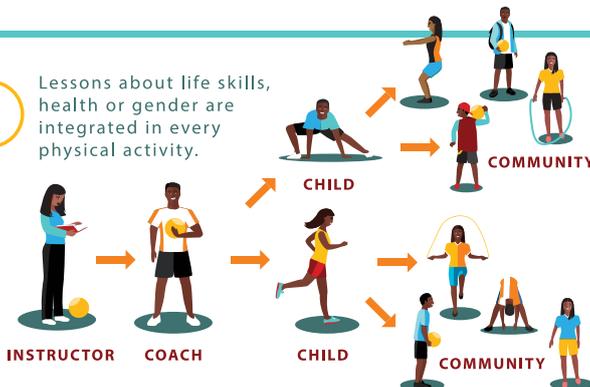
- Improved academic performance
- Hard work ethic
- Improved ability to concentrate



THE TRANSFER OF SKILLS:



Lessons about life skills, health or gender are integrated in every physical activity.



The children realise that it's not about playing sports, but also about learning social skills that are useful on the field, inside the classroom and in everyday life.

(Paulus, Former Chief Education Planner of Ohangwena Regional Directorate of the Ministry of Education, Arts and Culture)

WORKING TOWARDS:

WORKING TOWARDS:

SUSTAINABLE DEVELOPMENT GOALS



Strategic Key Measures of IPES

Besides the development of manuals and a policy framework for the national embedment, the joint project IPES is capacitating local stakeholders to implement Sport for Development measures at the schools.

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Capacity Development – Training multipliers in all regions to ensure sustainability

All Regional Directorates of the MoEAC and the MSYNS, namely some of their education and sport officers, have been trained as multipliers to ensure a sustainable implementation of PE4Life in schools.

So far 72 multipliers and teachers of all regions have been trained on PE4Life Grade 10-11. IPES is aiming at a nationwide roll-out, so more multipliers need to get trained on PE4Life to ensure upscaling measures. The upscaling concept is the following:

IPES will choose 3 schools per region which will be selected through the Regional Directorates according to their PE performance and existence of PE teachers. Roll-out phase I will therefore target 42 schools of which 2 (PE) teachers per school will receive PE4Life trainings.

84 PE teachers will receive **PE4Life training**

Direct beneficiaries: approximately 18,000 learners

Those 84 teachers will be capacitated with knowledge and know-how on how to conduct PE4Life in schools and at the same time will function as multipliers to train more teachers on PE4Life.

After roll-out phase I, upscaling to other schools is planned by IPES with the aim of training all PE teachers in the country on PE4Life.

Plan of Action from 2020-2022

Train the Trainer (ToT) for PE4Life for grade pre-primary – grade 3

- 2 Multipliers per region (1 Sport Officer and 1 Education Officer of the regional Directorate) will be trained in their function as multipliers in all PE4Life manuals; and
- Afterwards PE teacher trainings will be offered and supported by IPES where 6 teachers per region will be trained in PE4Life.

Development and Design of PE4Life Guides for grade 4-7 and grade 8-9

- Developing PE4Life Guides for grade 4-7 and grade 8-9 with all stakeholders; and
- Training of Trainers concept will apply as described above where 2 multipliers per region and afterwards 6 teachers of each region will be trained.

Printing of PE4Life Guides for all grades

All PE4Life teacher's guides will have an ISBN number and are part of the textbook catalogue. The aim is that PE4Life is available countrywide. IPES will start equipping the selected 42 schools with 2 PE4Life teacher's guides per offered grades. The exact amount of PE4Life guides is defined by the schools which still needs to be selected by the Regional Directorates.

All trained teachers and multipliers will get a copy of the PE4Life guides. IPES will start with the selected schools, but the aim is to have a nationwide distribution of PE4Life guides. The table below gives the exact numbers.

Schools	Teachers	Guides	Amount
48 Selected schools	2 PE Teachers per school	4 PE4Life Guides (all grades)	384 guides
Nationwide roll-out			
1897 Schools nationwide	2 PE Teachers per school	4 PE4Life Guides (all grades)	15 176 guides

Sponsoring Sport Equipment

There is a lack of sport equipment to conduct PE4Life classes. Therefore, IPESS has defined a standard equipment set that will be distributed to schools. The training of multipliers entails a session on how to make/ fix sport equipment to capacitate teachers on using the material/ waste/ natural resources of their surrounding area to create sport equipment and not rely on donors to give them brand new sport equipment.

By expanding the target group, IPESS sees a high potential in creating skills that could lead to employment of unemployed youth generating an income of self-made sport equipment.

Monitoring and Evaluation

IPESS, with the help of the Regional Directorates is following up on the trained teachers, monitors their PE4Life sessions and gives them guidance and mentoring support to conduct PE4Life.

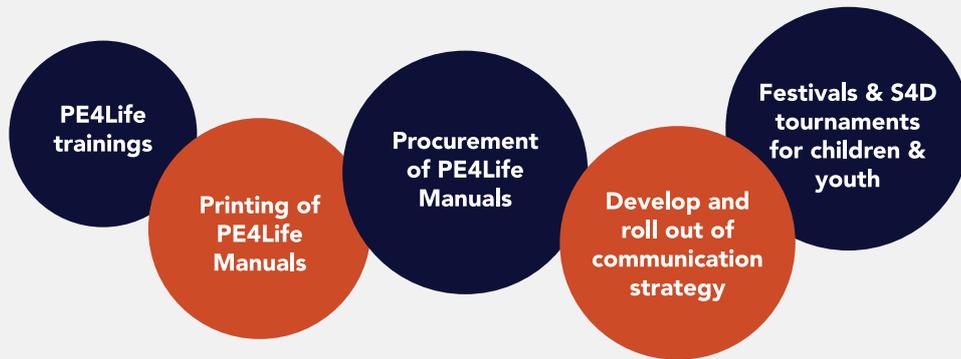
GET INVOLVED

Various sponsor packages available for companies to become involved with IPESS

packages on next page



IPESS SPONSORSHIP PACKAGES



Sponsorship packages

BRONZE
MEDAL SPONSORSHIP

N\$ 100 000

- Logo/Name on all signage
- Use of IPESS logo on Corporate Website and social media platforms for the duration
- Corporate insert in all press packs
- Information booth at IPESS activation activities

GOLD
MEDAL SPONSORSHIP

N\$ 350 000

- Name and or logo on all comms going out, next to the Ministries and GIZ
- One article per month on subject connected to IPESS and sponsor's involvement
- Logo/Name on all signage
- Use of IPESS logo on Corporate Website and social media platforms for the duration
- Corporate insert in all press packs
- Speaking slot at IPESS events
- Information booth at IPESS activation activities
- One tailor-made event with schools in one of the regions
- Interview on radio/TV 1x per quarter
- Logo on shirts/sports equipment
- Naming rights to one event or Principal of the year competition

SILVER
MEDAL SPONSORSHIP

N\$ 200 000

- Logo/Name on all signage
- Use of IPESS logo on Corporate Website and social media platforms for the duration
- Corporate insert in all press packs
- Speaking slot at IPESS events
- Information booth at IPESS activation activities
- Interview on radio/TV 1x per quarter
- Logo on shirts/sports equipment

For more information, please feel free to get in touch with us!

THANK YOU!



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für Internationale
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